

## Our ENERGY STAR® qualified lighting uses 2/3 less energy than standard lighting. Now, that's a switch.

### MORE MONEY TO SPEND ELSEWHERE

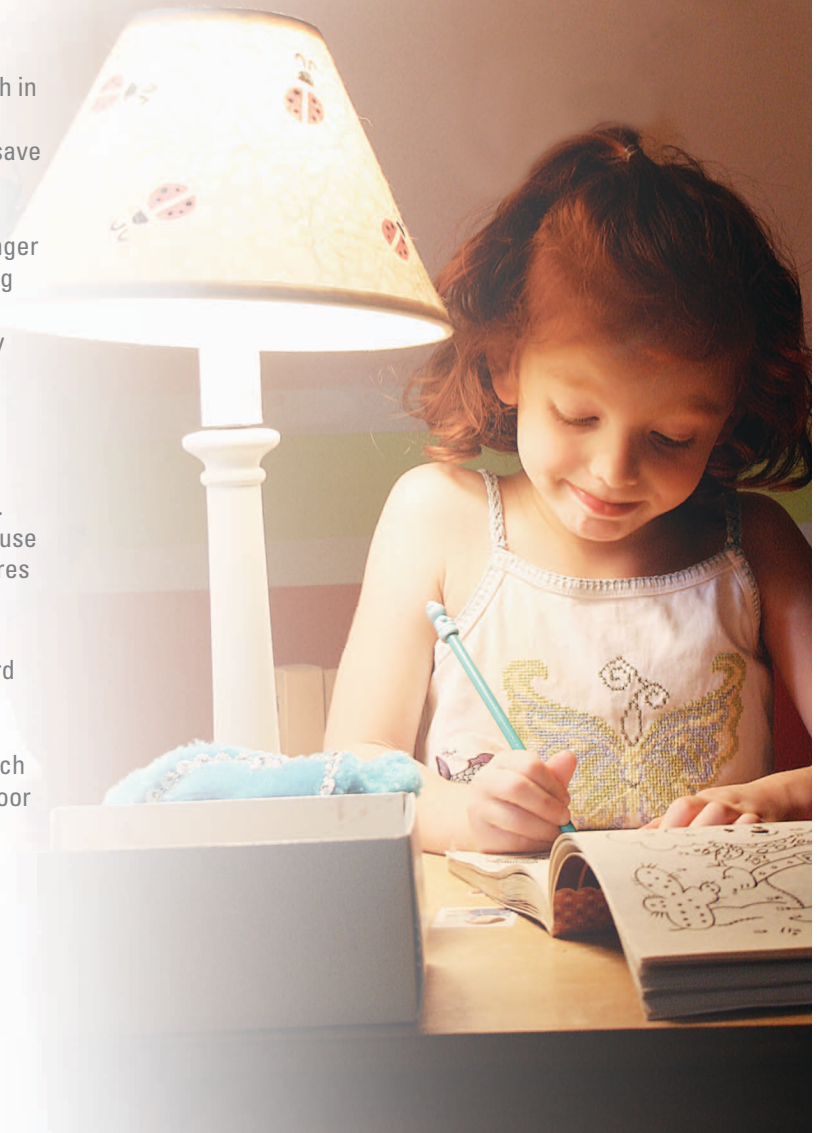
Because ENERGY STAR qualified lighting uses two-thirds less energy, your electricity bills will be lower, giving you extra cash in your pocket each month. By installing ENERGY STAR qualified lighting in the five most frequently used light fixtures, you will save more than \$60 a year\* (actual savings will vary based on electricity rates and typical use). Consider qualified outdoor lighting, as well. Because outdoor lighting is often on much longer than most indoor lighting, your porch, post, and security lighting can offer the greatest energy savings. ENERGY STAR qualified outdoor lighting models can save approximately \$260 in energy and bulb replacement costs over their lifetime.

### LESS HEAT, MORE COMFORT

ENERGY STAR lighting products generate about 70% less heat than incandescent lighting, which means they are cool to the touch, more comfortable, and help reduce home cooling costs. Did you know incandescent bulbs turn 90% of the energy they use into heat and only 10% into light? ENERGY STAR qualified fixtures turn 40% of the energy used into light and only 60% into heat.

### LESS TIME ON A LADDER

On average, qualified fixtures last 10 times longer than standard incandescent fixtures, needing replacement every 7 years compared with once every year for standard fixtures. ENERGY STAR qualified fixtures are perfect for hard-to-reach areas, such as ceiling-mounted fixtures in stairways and closets, and outdoor fixtures, such as post-tops and lighting above the garage.



To earn the government's ENERGY STAR, a home must meet strict energy efficiency guidelines set by the U.S. EPA. ENERGY STAR qualified homes are quieter and more comfortable, have lower utility bills, and help protect the environment by reducing greenhouse gas emissions.

